## CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Rev	vision		Alt Order #		
	499572	/ 1		06387303	1	
Product						
DSCC-IE						
Contract Dates	Estimate #					
10/23/12 - 10/29/12	2157					
<u>Advertiser</u>			Ori	iginal Date	Revision	
DSCC			1	0/23/12	/ 10/23/12	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	крно	Matt N	orte	en	HRP-WASHING	
	Special Handi	dling				
	Demographic					
	Aduits 25-54					
	IDB#	Advert	iser	Code	Product Code	
		49			53	
	Agency Ref			Advertiser	Ref	

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount KPHO 10/23/12 10/26/12 CBS 5 NEWS @ NOON M-F 12p-1230p :30 \$2,000.00 End Date Spots/Week Start Date Weekdays Rate Week: 10/22/12 \$500.00 10/28/12 -TWTF--4 PEOPLES COURT M-F 3p-357p :30 KPHO 10/23/12 10/26/12 NM \$1,600.00 4 Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 10/22/12 10/28/12 \$400.00 -TWTF--KPHO 10/23/12 ANDERSON COOPER M-F 358p-458p :30 NM 10/26/12 \$2,000.00 Δ Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 \$500.00 10/28/12 -TWTF--4 KPHO 10/23/12 10/26/12 M-F 5-530am M-F 5-530a :30 NM 4 \$2,000.00 Weekdays Spots/Week Start Date End Date Rate Week: 10/22/12 10/28/12 -TWTF--4 \$500.00 KPHO 10/23/12 5 10/26/12 M-F 530-6a M-F 530-6a :30 NM \$1,800.00 Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 -TWTF--\$450.00 KPHO 10/23/12 10/26/12 CBS 5 NEWS @ 4:30A M-Th, Su 430a-459 :30 NM 3 \$450.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$150.00 -TWT-3 KPHO 10/28/12 10/28/12 **CBS SUNDAY MORNING** :30 NM Various \$1,500.00 1 Start Date End Date Weekdays Spots/Week Rate \$1,500.00 Week: 10/22/12 10/28/12 1 CBS 5 NEWS @ 5P KPHO 10/23/12 10/26/12 M-F 5p-530p :30 NM \$6,000.00 4 <u>Weekdays</u> Spots/Week Start Date End Date Rate Week: 10/22/12 10/28/12 -TWTF--4 \$1,500.00 CBS 5 NEWS @ 630P M-F 630PM News NM KPHO 10/23/12 10/26/12 :30 4 \$6,800.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 \$1,700.00 -TWTF--4 10 KPHO 10/27/12 10/27/12 CBS 5 NEWS @ 630P Sa 630PM News :30 NM \$1,000.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 10/22/12 \$1,000.00 10/28/12 1 CBS 5 NEWS @ 530P Su 530p-6p 11 KPHO 10/28/12 10/28/12 :30 NM \$1,500.00 1 Start Date End Date Weekdays Spots/Week Rate

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/23/12 / 10/23/12



www.kpho.com

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Advertiser	Oi	iginal Date / Revision
10/23/12 - 10/29/12	DSCC-IE	2157
Contract Dates	Product	Estimate #
	499572 / 1	06387303
	Contract / Revision	Ait Order #

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,500.00			
12 KPHO 10/23/12 10/26/12 DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4	M-F 1035p-1138p <u>Rate</u> \$600.00	:30	NM 4	\$2,400.00
13 KPHO 10/23/12 10/26/12 CBS 5 NEWS @ 10P	M-F 10p-1035p <u>Rate</u> \$2,400.00	:30	NM 4	\$9,600.00
14 KPHO 10/28/12       10/28/12       Su Late News         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12      1       1	Su 10p-1035p <u>Rate</u> \$1,800.00	:30	<b>N</b> M 1	\$1,800.00
15 KPHO 10/29/12 10/29/12 HOW I MET YOUR MOTHE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	Mon 7p-8p <u>Rate</u> \$4,500.00	:30	NM 1	\$4,500.00
16 KPHO 10/23/12       10/23/12       NCIS         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12       -1       1	Tue 7p-8p <u>Rate</u> \$10,000.00	:30	NM 1	\$10,000.00
17 KPHO 10/26/12 10/26/12 NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	Fri 7p-8p <u>Rate</u> \$4,000.00	:30	<b>NM</b> 1	\$4,000.00
18         KPHO 10/27/12         10/27/12         48 HOURS MYSTERY           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1-         1	Sat 9p-10p <u>Rate</u> \$4,000.00	:30	NM 1	\$4,000.00
19 KPHO 10/27/12       10/27/12       NCAA Football Reg Season         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12      2-       2	NCAA Football <u>Rate</u> \$850.00	:30	NM 2	\$1,700.00
20       KPHO 10/29/12       10/29/12       CBS 5 NEWS @ NOON         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       1       1	M-F 12p-1230p <u>Rate</u> \$500.00	:30	<b>NM</b> 1	\$500.00
21       KPHO 10/29/12       10/29/12       PEOPLES COURT         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       1       1	M-F 3p-357p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
22         KPHO 10/29/12         10/29/12         ANDERSON COOPER           Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         1         1	M-F 358p-458p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
23 KPHO 10/29/12 10/29/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 5-530a <u>Rate</u> \$500.00	:30	<b>NM</b> 1	\$500.00
24       KPHO 10/29/12       10/29/12       M-F 530-6a         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       1       1	M-F 530-6a <u>Rate</u> \$450.00	:30	<b>N</b> M 1	\$450.00
25 KPHO 10/29/12 10/29/12 CBS 5 NEWS @ 5P  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	M-F 5p-530p <u>Rate</u> \$1,500.00	:30	<b>N</b> M 1	\$1,500.00
26       KPHO 10/29/12       10/29/12       CBS 5 NEWS @ 630P         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       1       1	M-F 630PM News <u>Rate</u> \$1,700.00	:30	<b>NM</b> 1	\$1,700.00
27       KPHO 10/29/12 10/29/12 DAVID LETTERMAN         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12 11/04/12 1       1	M-F 1035p-1138p <u>Rate</u> \$600.00	:30	<b>N</b> M 1	\$600.00

DSCC

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10/23/12 / 10/23/12



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	Contract / Revision 499572 / 1	Alt Order # 06387303
Contract Dates 10/23/12 - 10/29/12	Product DSCC-IE	Estimate # 2157
Advertiser	Or	iginal Date / Revision

*Line Ch Start D	ate End Date De	scription	Start/End Time	Days	Length	Spots/ Week	Rate	TypeS	Spots	Amount
Start Date	End Date Week	days Spots/Week	Rate						···	
28 KPHO 10/29/1 <u>Start Date</u> Week: 10/29/12	2 10/29/12 CB End Date <u>Week</u> 11/04/12 1	S 5 NEWS @ 10P days Spots/Week 1	M-F 10p-1035p <u>Rate</u> \$2,400.00		:30			NM	1	\$2,400.00
*Tax 1 Note: Tax 0.5	5%.					Totals	)		58	\$73,200.00
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1				Tota	ıl	
10/01/12 -10/28/12	2 48	\$60,150.00	\$51,127.50	\$255.64				\$51,383.1	4	
10/29/12 -10/29/12	2 10	\$13,050.00	\$11,092.50	\$55.46	i			\$11,147.9	3	
Totals	58	\$73,200.00	\$62,220.00	\$311.10	)			\$62,531.1	5	
Signature:			Date	.•						

DSCC

### CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision		Alt Order #	
•	499338	1		06383904	
Product					
DSCC-IE					
Contract Dates	Estimate #				
10/18/12 - 10/22/12	2139				
Advertiser			Ori	ginal Date	/ Revision
DSCC			1	0/23/12	/ 10/23/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	ıţ E	xecutive	Sales Office
	крно	Matt N	orte	n	HRP-WASHING
	Special Hand	ling			
•					
	Demographic				
	Adults 25-54				
		:			
	IDB#	Adverti	ser	Code	Product Code
		49			53
	Agency Ref	•		Advertiser	Ref
				1	

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Type Spots Days Rate Amount KPHO 10/19/12 10/19/12 Hawaii Five-0 Fri 7p-8p :30 NM \$4,000.00 Spots/Week Start Date End Date Weekdays Rate Week: 10/15/12 \$4,000.00 10/21/12 --1--KPHO 10/20/12 10/20/12 48 HOURS MYSTERY Sat 9p-10p :30 NM \$4,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ----1-\$4,000.00 KPHO 10/21/12 10/21/12 **CBS SUNDAY MORNING** :30 NM Various \$1,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$1,500.00 KPHO 10/19/12 10/19/12 **BLUE BLOODS** F 9p-10p :30 NM \$6,500.00 1 Start Date End Date Spots/Week Weekdays Rate Week: 10/15/12 \$6,500.00 10/21/12 ----1--1 KPHO 10/20/12 10/20/12 CBS 5 NEWS @ 630P Sa 630PM News :30 NM \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 \$1,000.00 10/21/12 ----1-1 Totals 5 \$17,000.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/21/12	5	\$17,000.00	\$14,450.00	\$72.25	\$14,522.25
Totals	5	\$17,000.00	\$14,450.00	\$72.25	\$14,522.25

Signature: Date:
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## PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 10/10/12

**KPHO** 

TO: Kevin James STATION:

FROM: Matt Norten HRP OFFICE: Washington, DC

REQUEST RECEIVED FROM

BUYER: Dan Nagelberg

AGENCY: Great American Media

ADDRESS: 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie

**PHONE #:** 202-338-8700

**FAX #:** 202-338-0864

**OTHER:** 

## **AVAILS FOR**

COMMITTEE: Democratic Senatorial Campaign Committee

**CHAIRPERSON:** 

TREASURER: Monica Dixon

ADDRESS: 430 S. Capitol St. SE Washington DC 20003

PHONE #: 202 224 2447

**FAX** #: 202 969 0354

**OTHER:** 

## FOR ISSUE

CANDIDATE: ISSUE

**OFFICE:** 

PARTY: Democratic

DAYPARTS: All

SCHEDULE DATES: As Ordered

**COMMERICAL LENGTH:** 

**PROGRAMS:** 

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			De	te
I,do hereby reque	St station time conce	AGELBER erning the foll	65 owing issue:		
	DSCC-	IE ND.			·
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
, ,	AS	orat	RED		
Total Char	ges:				
Γhis broadcast t	ime will be used by	:	DSC4 - 16	N.D.	·
Does the p	rogramming ( elating to any	in whole c	or in part) on matter of n	communicate ational impo	''a rtance?"
	<b>Yes</b>			□ No	·

importance," list the name of		any political matter of national (s) the programming refers to, the oplicable):
For programming that "commimportance," attach Agreed Up		any political matter of national
I represent that the payment for	or the above described broadca	st time has been furnished by:
Ī	) Sec-1E 11D,	
and you are authorized to anno furnishing the payment, if other		uch person or entity. The entity:
a corporation; a con	nmittee; $\square$ an association; [	or other unincorporated group.
agents of the entity are named THIS STATION DOES NOT I	below (may be attached separa	430 s.cap.toc It se washington of 12003 I discrimination on the bas
OF RACE OR ETHNICITY IN agree to indemnify and hold ha		
asonable attorney's fees, that m lvertisement(s). For the above anscript, or tape, which will b	nay ensue from the broadcast of estated broadcast(s), I also ag	f the above-requested gree to prepare a script,
efore the time of the scheduled		
TO BE SI	GNED BY ISSUE AD	VERTISER
4/27/12	NAL	102-758-8700
Date	Signature	Contact Phone Number
TO BE SIGI	NED BY STATION R	EPRESENTATIVE
☐ Accepted	Accepted in Par	t Rejected
C:	Delated Na-	, Tist_
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
4	45	- O	Der		

### **Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.